

## **IT Power Consultants and Reactive Systems Enter Joint Marketing Agreement**

### **Companies To Promote Advanced Model-Based Software Testing with Simulink®/Stateflow®**

Falls Church, Virginia, USA / Berlin, Deutschland - IT Power Consultants and Reactive Systems, Inc. (RSI) announced today a cooperative services agreement between the two firms. Under the terms of the agreement, IT Power Consultants, a Berlin-based provider of consulting and engineering services for automotive software systems, will provide marketing, training and technical-consulting support in Europe for RSI's powerful Reactis® model-based testing and validation software.

"IT Power Consultants is pleased to offer support on using and deploying Reactis to our customers," said Dr. Sadegh Sadeghipour, co-founder and CEO of IT Power Consultants. "We see great opportunities for our customers to cut costs and improve quality of their control software by using this tool."

"IT Power Consultants' deep experience in automotive software development will provide great benefit to customers interested in obtaining maximum benefit from the validation capabilities of Reactis," added Dr. Rance Cleaveland, CEO of RSI. "We are very happy to have IT Power Consultants as a partner."

Cleaveland and Sadeghipour both noted that as embedded control software becomes more complex and liability concerns increase, automated testing and validation are becoming a necessary component in any effective development process for embedded software.

#### **About Reactis**

RSI's Reactis tool provides automated test-generation and model-validation capabilities for Simulink®/ Stateflow® models of control software. The tool can be used to test for conformance between a model and implementation code, and it can also be employed to validate model behavior. Reactis has over 20 customers in the automotive and aerospace industries and is based on technology developed by the company's founders with the support of over \$10 million in US federally funded academic research grants.

### **About IT Power Consultants**

IT Power Consultants offers cutting-edge consulting and engineering services for embedded software development to the automotive industry. Core competences in the field of verification and validation are the basis for its services. It was founded in 2000 and is based in Berlin, Germany. For more information about IT Power, please visit their web-site at [www.itpower.de](http://www.itpower.de).

### **About Reactive Systems**

Reactive Systems, Inc. is a leading producer of design tools for embedded software, including testing and validation plugins for Simulink®/Stateflow®. Founded in 1999, Reactive Systems has its headquarters in the Washington DC suburb of Falls Church, VA. For more information about RSI visit [www.reactive-systems.com](http://www.reactive-systems.com).

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