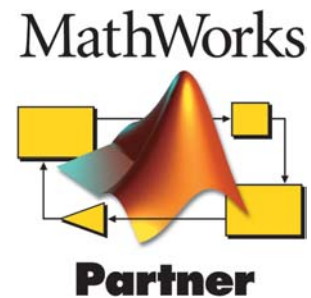


IT Power Consultants becomes a product partner of The MathWorks Connections Program

IT Power Consultants, a specialist for all development phases of software for automotive electronic control units (ECUs), today announced it has become a member of The MathWorks Connections Program. This partnership is based on IT Power Consultants' tool MEval, which offers automatic signal comparison for use with The MathWorks MATLAB and Simulink products.



The MathWorks Connections Program is available to third-party organizations that develop and distribute complementary, commercially available products and services based on MATLAB and Simulink. Connections partners help MATLAB and Simulink users by providing industry or application-specific technology to fill their need for a complete solution. Connections products offer solutions that are seamlessly integrated with MathWorks products and ensure ongoing compatibility in conjunction with new releases of MathWorks products.

"We are very pleased to be a part of The MathWorks Connections Program," said Sadegh Sadeghipour, Managing Director of IT Power Consultants. "This is an opportunity that will enable us to align ourselves with the industry's leading technical computing software developer and we look forward to engaging in the many opportunities available to us through this partnership. It will allow us to further penetrate the existing automotive market by providing software engineers who use MATLAB and Simulink with valuable tools to develop and test ECU software."

"We welcome IT Power Consultants and its MEval product to the Connections Program," said Jim Tung, MathWorks Fellow at The MathWorks. "It provides useful functionality to assist automotive embedded-software developers in comparing signals when using model-based design to implement embedded systems."

Besides the standard algorithms for signal comparison known in the field of signal processing, MEval provides an innovative algorithm for the separated analysis of deviations by time shiftings and deviations by amplitudes. The new algorithm, called difference matrix, was especially developed for the evaluation of time-dependent signals. Applying the new algorithm, the tester can compare signals reliably. With its batch mode operation MEval offers the opportunity of automating the signal evaluation, thus saving time and effort.

Further Information:

http://www.mathworks.de/products/connections/product_main.html?prod_id=608&prod_name=MEval

About The MathWorks

The MathWorks is the world's leading developer of technical computing software for engineers and scientists in industry, government, and education. With an extensive product set based on MATLAB® and Simulink®, The MathWorks provides software and services to solve challenging problems and accelerate innovation in automotive, aerospace, communications, financial services, biotechnology, electronics, instrumentation, process, and other industries. The MathWorks was founded in 1984 and employs more than 1000 people worldwide, with headquarters in Natick, Massachusetts. For additional information, visit www.mathworks.com.

MATLAB and Simulink are registered trademarks of The MathWorks, Inc.

About IT Power Consultants

IT Power Consultants combine convincing core-competencies from the field of quality assurance and the development of software-development tools to innovative services and products for software development in the automotive industry. For additional information, visit www.itpower.de.

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